

FINANCIAL STATEMENTS OF POP CULTURE HERO  
COALITION

A CALIFORNIA NON-PROFIT CORPORATION

FOR THE YEAR ENDING DECEMBER 31, 2018

**STATEMENTS INTENDED FOR MANAGEMENT USE ONLY AND  
DOES NOT INCLUDE DISCLOSURES THAT MIGHT OTHERWISE  
BE REQUIRED. THIS FINANCIAL STATEMENT IS SUBJECT TO  
YEAR END ADJUSTMENTS**

**Pop Culture Hero Coalition**  
**(A California Non-Profit Corporation)**  
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**December 31, 2018**

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To the Board of Directors  
Pop Culture Hero Coalition.  
12400 Ventura Blvd #1200  
Studio City, Ca 91604

### Independent Auditors Report

We have audited the accompanying Statement of Financial Position of Pop Culture Hero Coalition (a California Non-profit corporation), as of December 31, 2018 and the related Statements of Activities and Cash Flows for the year ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

We conducted our audit in accordance with generally accepted auditing standards; and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Pop Culture Hero Coalition, as of December 31, 2018, and the changes in net assets and cash flows for the year then ended in conformity with generally accepted accounting principles.

In accordance with Government Auditing Standards, we have also issued our report dated February 7, 2019, on our consideration of the Pop Culture Hero Coalition internal control structure over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants.



Beverly Hills, Ca  
February 7, 2019

**Pop Culture Hero Coalition**  
**Statement of Financial Position**  
**For the Period Ended December 31, 2018**

**ASSETS**

CURRENT ASSETS	2018
Cash	\$ 11,730
TOTAL CURRENT ASSETS	11,730
TOTAL ASSETS	<u>\$ 11,730</u>

**LIABILITIES & NET ASSETS**

CURRENT LIABILITIES	
Accounts Payable	<u>0</u>
TOTAL CURRENT LIABILITIES	<u>0</u>
NET ASSETS	
Unrestricted Net Assets	<u>11,730</u>
TOTAL NET ASSETS	<u>11,730</u>
TOTAL LIABILITIES & NET ASSETS	<u>\$ 11,730</u>

**Pop Culture Hero Coalitioon**  
**Statement of Activities**  
**For the Period Ended December 31, 2018**

CHANGES IN UNRESTRICTED NET ASSETS	2018
Donations	\$ <u>61,969</u>
TOTAL REVENUES & SUPPORT	<u>61,969</u>
OPERATING EXPENSES	
Program Services	
Projects	72,393
Administrative - Projects	<u>0</u>
	<u>72,393</u>
EXCESS (DEFICIT) OF REVENUE & SUPPORT OVER OPERATING EXPENSES	(10,424)
NET ASSETS - Beginning of the Year	<u>22,154</u>
NET ASSETS - End of the Year	<u><u>\$ 11,730</u></u>

**Pop Culture Hero Coalition**  
**Statement of Financial Position**  
**For the Period Ended December 31, 2018**

<b>EXPENSES</b>	<b>Projects</b>	<b>Administrative</b>	<b>Total</b>
Advertising & Promotion	\$ 2,500	\$	2,500
Computer Services	1,236		1,236
Bank Charges	134		134
Insurance	1,524		1,524
Legal Expenses	613		613
Office Expenses	1,300		1,300
Rent	15,200		15,200
Outreach	49,831		49,831
Other	55		55
<b>TOTAL EXPENSES</b>	<b>\$ 72,393</b>	<b>\$ 0</b>	<b>\$ 72,393</b>

POP CULTURE HERO COALITION.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2018

**Note 1 – Organization**

POP CULTURE HERO COALITION. is a California non-profit organization. The primary purpose of Pop Culture Hero Coalition. is created and implemented a Bullying prevention program throughout the United States including San Diego, New York, Los Angeles, Las Vegas, Chicago, Anaheim and San Jose. Providing tools for mental health. We lead kids and adults to be heroes over Bullying, Racism, Misogyny, LGBTQI-Bullying and Cyberbullying. We use Pop Culture stores and characters which kids finds relatable and accessible. We work with Pop Culture savvy clinical psychologist and experts to teach resilience, empathy, overcoming discrimination, emotional regulation, healthy conflict resolution, healthy choice making and create restorative justice in ways kids find relatable and accessible, We have outreach in schools, Pop /Culture Conventions and Children’s Hospital.

**NOTE 2 – Summary of Significant Accounting Policies**

The financial statements of POP CULTURE HERO COALITION have been prepared on the cash basis.

POP CULTURE HERO COALITION adopted Statement of Financial Accounting Standards (SFAS) No. 116, “Accounting for Contribution Received and Contributions Made.” In accordance with SFAS No. 116, contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor restriction. POP CULTURE HERO COALITION. reports contributions of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When donor restriction expires, that is when a stipulated time restriction ends or purpose restrictions is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions.

*Financial Statement Presentation*

POP CULTURE HERO COALITION has also adopted SFAS No 117 “Financial Statement of Not-for-Profit Organizations.” Provisions of SFAS No. 117 required POP CULTURE HERO COALITION to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets temporarily restricted net assets and permanently restricted net assets. POP CULTURE HERO COALITION has no restricted net assets at December 31, 2018.

*Property and Equipment*

Property and equipment in excess of \$1,000 are capitalized and stated at cost. Depreciation is provided on the straight-line method over the estimated useful lives of the respected assets. The cost of repairs and maintenance are charged to expenses as incurred; significant renewals and betterment costs are capitalized. When an asset is sold or otherwise disposed of, the gain or loss on disposition is recognized in current income.

POP CULTURE HERO COALITION  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2018

**Note 2 – Summary of Significant Accounting Policies – continued**

*Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principals requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from estimates.

*Income Taxes*

POP CULTURE HERO COALITION is exempt from federal income taxes under section 501(c) (3) of the Internal Revenue Code; and from state income taxes under section 23701(d) of the California Franchise Tax Board. Therefore, POP CULTURE HERO COALITION has made no provision for federal and state income taxes in the accompanying financial statements.

**Note 3 – Commitments and Contingencies**

POP CULTURE HERO COALITION received a substantial amount of its support from the general public and various donors.

**Note 4 – Related Party Transactions**

There are no related party transactions.



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**Report on Compliance and on Internal Control over Financial Reporting Based on an Audit of Financial Statements Performed in Accordance With *Governmental Auditing Standards***

Board of Directors  
Pop Culture Hero Coalition

We have audited the financial statements of Pop Culture Hero Coalition. for the year ended December 31, 2018, and have issued our report thereon dated February 7, 2019. We conducted our audit in accordance with generally accepted auditing standards and the standards applicable to financial audits contained in *Governmental Auditing Standards*, issued by the Comptroller General of the United States.

**Compliance**

As part of obtaining reasonable assurance about whether Pop Culture Hero Coalition financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances on noncompliance that are required to be reported under *Governmental Auditing Standards*.

**Internal Control Over Financial Reporting**

In planning and performing our audit, we considered Pop Culture Hero Coalition internal control over financial reporting in order to determine our auditing procedures for purpose of expressing our opinion on the financial statements and not to provide assurance on internal control over financial reporting. Our consideration of internal control over financial reporting would not necessarily disclose all matters in internal control over financial reporting that might be material weaknesses. A material weakness is a condition in which the design or operation of one or more of internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended solely for the information and use of the audit committee and management and is not intended to be and should not be used by anyone other than these specified parties.